

Hot Drinks Packaging in the United Arab Emirates

Market Direction | 2024-04-19 | 10 pages | Euromonitor

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Report description:

The launch of Davidoff's new fresh ground coffee pods in 2023 featured thin wall plastic containers with aluminium lids as closures. The choice of aluminium lids was due to their excellent sealing properties, ensuring freshness and preserving the aroma of the coffee. In addition, aluminium lids provide a premium look and feel, enhancing the overall packaging experience for consumers. These coffee pods are packaged in 10-unit multipacks, housed in folding cartons for easy storage and transportati...

Euromonitor International's Hot Drinks Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Davidoff launches aluminium closures for fresh ground coffee pods

Nescafe introduces its 2-in-1 instant coffee sachets in aluminium-lined flexible plastic packaging

Flexible paper-based packaging for fresh ground coffee enhancing sustainability

PROSPECTS AND OPPORTUNITIES

Plastic pouches expected to see rising demand

Circular packaging to take centre stage in the United Arab Emirates

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