

## **Hot Drinks Packaging in Thailand**

Market Direction | 2024-04-22 | 9 pages | Euromonitor

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### **Report description:**

Flexible aluminium/plastic is the main type of packaging used in hot drinks in Thailand due to its wide availability, cost-effectiveness and excellent barrier properties. It is readily available in Thailand, with a well-established supply chain, and it is relatively inexpensive compared to other packaging formats. In addition, the excellent barrier properties of aluminium protect the contents of the packaging from oxygen, light and moisture, making it a popular choice for hot drinks packaging. G...

Euromonitor International's Hot Drinks Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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