

## **Hot Drinks Packaging in Switzerland**

Market Direction | 2024-04-22 | 8 pages | Euromonitor

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### **Report description:**

Folding cartons account for almost half of overall packaging unit volumes used in the Swiss hot drinks industry, and were continuing to record increasing sales in 2023. Their popularity is attributed to their environmentally-friendly nature. Folding cartons are made from materials that are renewable, recyclable and compostable, making them a sustainable choice. They also offer a natural aesthetic that appeals to consumers. Coffee has a strong dependence on folding cartons for its packaging.

Euromonitor International's Hot Drinks Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons the most popular pack type in Swiss hot drinks

Dynamic growth of fresh ground coffee pods driving sales of other metal

The 50g and 60g pack sizes dominate hot drinks packaging

PROSPECTS AND OPPORTUNITIES

Sustainability will continue to drive innovation in hot drinks packaging

The 50g pack size is expected to continue gaining share over the forecast period

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