

Hot Drinks Packaging in Spain

Market Direction | 2024-04-22 | 8 pages | Euromonitor

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Report description:

Nestle's 3-in-1 coffee mixes, packaged in flexible plastic sachets and multipacks within large bags made of flexible plastic or aluminium pouches, offer a blend of convenience, affordability and product protection that used to mostly come in folding cartons. The flexible packaging allows for easy handling, storage and portability, making it ideal for consumers looking for quick and convenient coffee solutions. The multipacks within the larger bag also provide value for money and cater to consume...

Euromonitor International's Hot Drinks Packaging in Spain report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Efficient coffee solutions through multipack flexibility in coffee mixes

Nylon pyramid tea bags offer durability, taste and convenience

PROSPECTS AND OPPORTUNITIES

The widespread use of folding cartons for hot drinks reflects the shift towards recyclable packaging solutions

Single-serve packaging options to gain traction to meet the rising demand for on-the-go consumption

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