

Hot Drinks Packaging in South Africa

Market Direction | 2024-04-19 | 9 pages | Euromonitor

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Report description:

Flexible aluminium/plastic, which is the dominant pack type used in hot drinks packaging in South Africa, continued to record strong unit volume growth in this industry in 2023. Flexible aluminium/plastic packaging is seen as providing superior protection for hot drinks, helping to maintain the quality and freshness of the product. This is particularly important for products like coffee, which can quickly lose flavour and aroma if not stored properly. Flexible aluminium/plastic packaging is also...

Euromonitor International's Hot Drinks Packaging in South Africa report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Major pack type flexible aluminium/plastic continues to record growth in 2023

Green tea growing as South Africans look for healthy hot drinks

Small pack sizes remain popular

PROSPECTS AND OPPORTUNITIES

Glass jars will lose ground to lighter options over the forecast period

Sustainability takes centre stage as consumers prefer responsible packaging

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