

Hot Drinks Packaging in Poland

Market Direction | 2024-04-23 | 9 pages | Euromonitor

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Report description:

Flexible packaging is the favoured choice in hot drinks packaging in Poland, boasting the highest retail unit volume sales, especially in categories like tea and coffee. Among flexible packaging options, flexible plastic is the most popular pack types. This preference can be attributed to various factors specific to the Polish market. Firstly, flexible packaging offers superior barrier properties, shielding the contents from moisture, oxygen and light, thereby preserving the quality and flavour...

Euromonitor International's Hot Drinks Packaging in Poland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN POLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging remains the main pack type in hot drinks

Glass jars remain an important pack type in instant coffee

Thin wall plastic containers benefit from the increasing demand for fresh ground coffee pods

PROSPECTS AND OPPORTUNITIES

Sustainability expected to remain a key focus in hot drinks packaging going forward

Aluminium/plastic pouches gaining share in standard fresh ground coffee

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