

## **Hot Drinks Packaging in Mexico**

Market Direction | 2024-04-22 | 8 pages | Euromonitor

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### **Report description:**

Flexible packaging was the main pack type used in hot drinks packaging in 2023, just ahead of glass jars. Flexible packaging was continuing to record increasing unit volumes and gaining share in hot drinks packaging in 2023, with this expected to also continue over the forecast period. The success of this pack type is down to its affordability, durability and convenience over alternatives. Glass jars are used in instant coffee, with this pack type dominating packaging unit volumes in this category...

Euromonitor International's Hot Drinks Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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HOT DRINKS PACKAGING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging the leading pack type in overall hot drinks packaging

Tea sales remain in decline in 2023, negatively impacting its pack types

Mexico's labelling system means black seals for products with a high sugar content

PROSPECTS AND OPPORTUNITIES

Coffee pods will continue growing as consumers look for the barista experience at home

Companies are undertaking post-consumption responsibility for their packaging

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