

Hot Drinks Packaging in Hong Kong, China

Market Direction | 2024-04-22 | 7 pages | Euromonitor

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Report description:

Glass jars, which are mainly used in instant coffee, continued to be the main pack type in the Hong Kong hot drinks market in 2023. They were also recording increasing packaging unit volumes in 2023, as were other widely used pack types, such as folding cartons, flexible paper or flexible plastic. Glass jars are a popular pack type for instant coffee as they are rigid and keep the contents safe from contamination. They are also valued for their reusability and the fact that they have traditional...

Euromonitor International's Hot Drinks Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass jars are mainly used for instant coffee packaging as they keep the content safe

Healthier drinks in demand as consumers become increasingly health conscious

Flexible paper and folding cartons benefit from the strong growth in green tea

PROSPECTS AND OPPORTUNITIES

Industry players will focus on sustainable packaging solutions to align with consumer demands

Popularity of tea in Hong Kong will positively impact pack types such as flexible paper and folding cartons

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