

Hot Drinks Packaging in Colombia

Market Direction | 2024-04-23 | 9 pages | Euromonitor

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Report description:

In Colombia's hot drinks packaging market, flexible aluminium/plastic is the main pack type, with flexible packaging as a whole dominating packaging unit volumes in this industry. In addition, flexible aluminium/plastic is expected to gain even more share over the forecast period. The popularity of flexible packaging can be attributed to its multiple advantages, including its lightweight and durable properties, with flexible packaging offering unparalleled convenience, making it easy to handle a...

Euromonitor International's Hot Drinks Packaging in Colombia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOT DRINKS PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging the most popular pack type in hot drinks

Glass bottles benefit from dynamic instant coffee sales and being easy to recycle

Alpina becomes carbon and plastic neutral in 2022

PROSPECTS AND OPPORTUNITIES

Rising demand for functional tea should boost flexible packaging usage

Government implements National Plan for the Sustainable Management of Single-Use Plastics

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