

Hot Drinks Packaging in Canada

Market Direction | 2024-04-23 | 10 pages | Euromonitor

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Report description:

Thin wall plastic containers were the leading pack type in coffee packaging in 2023, and are expected to record growth in this category over the forecast period. This trend is attributed to the prevalence of fresh ground coffee pods in Canada, with thin wall plastic containers being the primary packaging choice in this product area. Prominent players like Tim Hortons opt for thin wall plastic containers to package their fresh ground coffee pods, specifically tailored for Nespresso machines. This...

Euromonitor International's Hot Drinks Packaging in Canada report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers are the main choice for coffee packaging

Players designing products that use less packaging to reduce waste generation

Increasing health awareness will continue driving fruit/herbal tea sales

PROSPECTS AND OPPORTUNITIES

Anti-counterfeit packaging likely to be a potential differentiator in coffee

Players will continue investing in innovative packaging solutions in line with sustainability

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