

## **Hot Drinks Packaging in Argentina**

Market Direction | 2024-04-23 | 8 pages | Euromonitor

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### **Report description:**

Flexible packaging remained the dominant pack type in hot drinks packaging in Argentina, with its dominance expected to continue over the forecast period. Flexible packaging is popular thanks to its affordability, durability and convenience over alternatives. Flexible paper can also be easily recycled and is therefore seen as a good environmentally-friendly option. However, coffee's biggest pack type, flexible plastic, has been losing share to other pack types, which is expected to continue over...

Euromonitor International's Hot Drinks Packaging in Argentina report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible packaging continues to dominate due to the convenience it offers

Demand for healthy tea increases as consumers become more health conscious

Yerba mate's cultural importance makes flexible paper a key packaging type in hot drinks

PROSPECTS AND OPPORTUNITIES

Coffee consumption to continue growing in Argentina over the forecast period

Hot drinks packaging moving towards smaller pack sizes

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