

Hot Drinks in Hungary

Market Direction | 2024-11-18 | 36 pages | Euromonitor

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Report description:

The development and performance of hot drinks in Hungary in 2024 reflected a gradual recovery following the highly difficult years of 2022-2023, marked by high inflation and price hikes and economic instability. These effects were felt strongly in coffee, tea and other hot drinks. The stabilisation of price movements played a crucial role in halting the sharp decline in off-trade consumption seen in 2022 and 2023, as consumers began to slowly return to their usual purchasing habits. However, the...

Euromonitor International's Hot Drinks in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN HUNGARY

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