

Hosiery in Italy

Market Direction | 2024-11-18 | 19 pages | Euromonitor

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Report description:

Sales of hosiery saw growth in Italy in 2024 increasing both in volume and current value terms. Sheer hosiery was the more dynamic of the two categories but non-sheer hosiery also performed well. Innovation continues to be very important within hosiery in Italy with many players in the market focused on offering more sustainable solutions to meet the needs and preferences of consumers. For example, in 2024 The Lycra Company focused on increasing its research and development of innovative solutions...

Euromonitor International's Hosiery in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2024

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