

Hosiery in China

Market Direction | 2024-11-18 | 18 pages | Euromonitor

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Report description:

In 2024, the retail volume and current value growth rates of hosiery in China are expected to slow down compared with 2023 - set to record low single-digit growth. This deceleration is primarily due to China's post-pandemic economic recovery falling short of expectations, leading to heightened uncertainty about the future. As a result, Chinese consumers have adopted a more cautious approach to daily spending, weakening demand for many consumer goods. This rational and pragmatic consumption behav...

Euromonitor International's Hosiery in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hosiery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Hosiery in China
Euromonitor International
November 2024

List Of Contents And Tables

HOSIERY IN CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in hosiery expected to slow down in 2024

Fragmented competitive landscape remains

Trend towards sliders boosts sales of ankle-high hosiery

PROSPECTS AND OPPORTUNITIES

Sheer hosiery will continue shrinking in 2025, before rebounding

Functional hosiery set to rise thanks to increasing popularity of sports

Skiing hosiery expected to perform particularly well

CATEGORY DATA

Table 1 Sales of Hosiery by Category: Volume 2019-2024

Table 2 Sales of Hosiery by Category: Value 2019-2024

Table 3 Sales of Hosiery by Category: % Volume Growth 2019-2024

Table 4 Sales of Hosiery by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Hosiery: % Value 2020-2024

Table 6 LBN Brand Shares of Hosiery: % Value 2021-2024

Table 7 Forecast Sales of Hosiery by Category: Volume 2024-2029

Table 8 Forecast Sales of Hosiery by Category: Value 2024-2029

Table 9 Forecast Sales of Hosiery by Category: % Volume Growth 2024-2029

Table 10 □Forecast Sales of Hosiery by Category: % Value Growth 2024-2029

APPAREL AND FOOTWEAR IN CHINA

EXECUTIVE SUMMARY

Apparel and footwear in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 11 Sales of Apparel and Footwear by Category: Volume 2019-2024

Table 12 Sales of Apparel and Footwear by Category: Value 2019-2024

Table 13 Sales of Apparel and Footwear by Category: % Volume Growth 2019-2024

Table 14 Sales of Apparel and Footwear by Category: % Value Growth 2019-2024

Table 15 NBO Company Shares of Apparel and Footwear: % Value 2020-2024

Table 16 LBN Brand Shares of Apparel and Footwear: % Value 2021-2024

Table 17 Distribution of Apparel and Footwear by Format: % Value 2019-2024

Table 18 Distribution of Apparel and Footwear by Format and Category: % Value 2024

Table 19 Forecast Sales of Apparel and Footwear by Category: Volume 2024-2029

Table 20 □Forecast Sales of Apparel and Footwear by Category: Value 2024-2029

Table 21 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2024-2029

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