

Home Laundry Appliances in Malaysia

Market Direction | 2024-11-22 | 40 pages | Euromonitor

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Report description:

Front loading automatic washing machines are becoming more popular especially among urban consumers. These formats take up less space and use less water and electricity per cycle. In contrast, top loading automatic washing machines typically offer more competitive prices making them a more affordable option, but one which costs more to run in the long term.

Euromonitor International's Home Laundry Appliances in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Front loading automatic washing machines find favour but obstacles remain to the growth of home laundry appliances

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Samsung extends its lead with innovative offering while new Skyworth brand hits the market in 2024

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