

Home Care Packaging in Ukraine

Market Direction | 2024-07-25 | 9 pages | Euromonitor

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Report description:

The home care packaging market was showing signs of recovery in 2023, with retail unit volumes increasing by 3% on the previous year. However, this relatively modest growth comes after the significant decline of 25% seen in 2022, caused by the start of the war in Ukraine, which severely disrupted the market. This modest growth indicates a stabilisation in consumer demand and market conditions in 2023 following the steep decline recorded in the previous year. While home care packaging's retail vo...

Euromonitor International's Home Care Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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HOME CARE PACKAGING IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Packaging begins to recover in 2023 after the slump in usage caused by the start of the war in 2022

Lightweight and versatile folding cartons the leading pack type

Surface care decline hits leading pack type HDPE bottles

PROSPECTS AND OPPORTUNITIES

Glass bottles expected to gain share in air care over the forecast period

Recyclable materials are expected to grow due to stricter environmental regulations

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