

## **Home Care Packaging in the United Arab Emirates**

Market Direction | 2024-07-26 | 9 pages | Euromonitor

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### **Report description:**

HDPE bottles continued to gain share in laundry detergent packaging in 2023, with more consumers opting for automatic washing machines over hand washing. These bottles are ideal for the liquid detergents used in these machines, providing durable and leak-resistant packaging that offers robust protection against moisture and light. HDPE bottles were also recording unit volume growth in fabric softeners, strengthening their position in overall laundry care packaging. Their recyclability and eco-fr...

Euromonitor International's Home Care Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOME CARE PACKAGING IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles gaining share as consumers favour liquid detergents

Blister and strip packs popular in rim blocks and rim liquids

Baya introduces compostable packaging for laundry detergent sheets

PROSPECTS AND OPPORTUNITIES

PET bottles expected to gain share thanks to their durability and practicality

Ban on single-use plastic expected to drive the development of sustainable packaging

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