

Home Care Packaging in Spain

Market Direction | 2024-07-25 | 8 pages | Euromonitor

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Report description:

While folding cartons remain the leading pack type in the category, blister and strip packs continued to gain unit volume share in insecticide baits in 2023. Blister and strip packs offer a more user-friendly experience, allowing for precise dosage and easier handling, which is particularly valuable for consumers seeking effective pest control with minimal effort. This packaging format also provides better protection against environmental factors, such as moisture and air, thereby extending the...

Euromonitor International's Home Care Packaging in Spain report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

HOME CARE PACKAGING IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Blister and strip packs gaining share in insecticide baits due to their convenience

Increasing use of PET bottles in dishwashing due to their recyclability

Larger packs dominate bleach due to their better value for money

PROSPECTS AND OPPORTUNITIES

Declining sales of powder detergents will hit folding cartons usage

Folding carton will see declining usage in home care due to PPWR

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