

# **Home Care Packaging in Poland**

Market Direction | 2024-07-24 | 9 pages | Euromonitor

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## Report description:

Although metal aerosol cans continue to be the leading pack type in spray/aerosol insecticides in Poland, HDPE bottles have been gaining share in recent years and were recording particularly strong growth in 2023. This is due to the increasing popularity of non-toxic insecticides, which are water based and safe for humans as well as animals. They are popular for both in-home as well as garden use. Companies like Resolva and Repellshield package their insecticides in HDPE bottles, which can be re...

Euromonitor International's Home Care Packaging in Poland report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Home Care Packaging in Poland Euromonitor International November 2024

List Of Contents And Tables

HOME CARE PACKAGING IN POLAND KEY DATA FINDINGS 2023 DEVELOPMENTS

HDPE bottles growing in spray/aerosol insecticides due to environmental concerns
Flexible plastic growing in drain openers helped by rising demand for smaller pack sizes
Eco-friendly packaging innovations in automatic dishwashing tablets
PROSPECTS AND OPPORTUNITIES

Folding cartons will continue to grow in powder detergents due to their ease of use and convenience Lightweight and recyclable plastic pouches expected to continue gaining share over the forecast period



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