

Home Care Packaging in Mexico

Market Direction | 2024-07-23 | 8 pages | Euromonitor

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Report description:

In 2023, metal aerosol cans continued to take unit volume share from leading pack type folding cartons in home insecticides packaging. Metal aerosol cans, which are the only pack type used in spray/aerosol insecticides, are strong and can safely contain the pressurised content present in such insecticides, preventing leaks or bursts. They are also resistant to the chemicals commonly found in insecticides, ensuring that the can maintains its integrity and the product remains effective. These cans...

Euromonitor International's Home Care Packaging in Mexico report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOME CARE PACKAGING IN MEXICO

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal aerosol cans gaining share in home insecticides due to their chemical resistance and recyclability

Plastic pouches gaining share in liquid detergents due to their cost-effectiveness

The 650ml pack size is gaining share in surface care because of its portability

PROSPECTS AND OPPORTUNITIES

Innovation and sustainability taking centre stage in home care packaging

PET bottles seeing dynamic growth in air care due to their excellent chemical resistance

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