

**Home Care Packaging in Hong Kong, China**

Market Direction | 2024-07-22 | 7 pages | Euromonitor

**AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

**Report description:**

Liquid tablet detergents continued to record strong growth in 2023, with more of the same expected over the forecast period. This is thanks to these products offering convenience, efficiency, multifunctionality and precise dosage, thereby avoiding waste. This is boosting the unit volumes of the key pack types used in liquid tablet detergents, flexible plastic and other rigid containers. However, liquid detergents, which has reached a state of maturity, was recording declining sales in 2023, whic...

Euromonitor International's Home Care Packaging in Hong Kong, China report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

HOME CARE PACKAGING IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Liquid tablet detergents continue to grow in Hong Kong

Blister and strip packs continue to gain share in in-cistern devices

HDPE bottles the major pack type in laundry care

PROSPECTS AND OPPORTUNITIES

Blister and strip packs expected to gain further share in car air fresheners

Sustainability likely to be at the forefront of home care packaging innovation

## **Home Care Packaging in Hong Kong, China**

Market Direction | 2024-07-22 | 7 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### **ORDER FORM:**

| Select license | License                        | Price    |
|----------------|--------------------------------|----------|
|                | Single User Licence            | €995.00  |
|                | Multiple User License (1 Site) | €1990.00 |
|                | Multiple User License (Global) | €2985.00 |
|                |                                | VAT      |
|                |                                | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                               |            |
|---------------|-------------------------------|------------|
| Email*        | Phone*                        |            |
| First Name*   | Last Name*                    |            |
| Job title*    |                               |            |
| Company Name* | EU Vat / Tax ID / NIP number* |            |
| Address*      | City*                         |            |
| Zip Code*     | Country*                      |            |
|               | Date                          | 2026-02-20 |
|               | Signature                     |            |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)