

## **Home Care Packaging in Colombia**

Market Direction | 2024-07-22 | 8 pages | Euromonitor

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### **Report description:**

Metal tins, already the leading pack type in polishes, have been recording very strong unit volume growth in recent years and therefore also gaining further share in the category. Metal tins have gained consumer trust in terms of preserving the product quality for extended periods. They are increasingly gaining share from pack types that are based on plastic, such as HDPE bottles, PET bottles and flexible plastic. Brands such as Bufalo and Cherry are predominantly using metals tins to package th...

Euromonitor International's Home Care Packaging in Colombia report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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HOME CARE PACKAGING IN COLOMBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal tins continue to increase their dominance in polishes

Glass bottles losing share as cost-effective alternatives emerge in electric insecticides

Flexible plastic declines in liquid fabric softeners as resealability concerns come into focus

PROSPECTS AND OPPORTUNITIES

Blister and strip packs will continue gaining share in liquid air fresheners

Sustainable packaging to grow in floor cleaners as consumer awareness of plastic waste increases

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