

## **Home Care Packaging in Canada**

Market Direction | 2024-07-22 | 9 pages | Euromonitor

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### **Report description:**

The last couple of years, including 2023, have seen HDPE bottles gaining pack type share in hand dishwashing in Canada, driven by their durability and rigidity. Unlike some other types of plastic, HDPE is resistant to warping or deformation, even when exposed to heat and harsh dishwashing chemicals. The lightweight design not only reduces material costs, but also lowers transportation expenses. HDPE is also a cost-effective material, compared to other pack types like metal or glass, benefiting m...

Euromonitor International's Home Care Packaging in Canada report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

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HOME CARE PACKAGING IN CANADA

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles gain share in hand dishwashing due to their durability

New product launch helps PET bottles to gain share in liquid fabric softeners

Small pack sizes gain share in car air fresheners due to the convenience they offer consumers

PROSPECTS AND OPPORTUNITIES

Other rigid containers to gain share in liquid tablet detergents, boosted by a new product launch

Metal aerosol cans to see strong growth in window/glass cleaners due to their enhanced efficiency

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