

## **Home Care Packaging in Argentina**

Market Direction | 2024-07-19 | 9 pages | Euromonitor

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### **Report description:**

HDPE bottles are the most widely-used pack type in home care in Argentina due to their durability, chemical resistance and cost-effectiveness. HDPE's robust nature makes it ideal for containing various cleaning agents and household chemicals, ensuring product safety and integrity. Its recyclability aligns with the growing consumer and regulatory demands for sustainable packaging solutions. The recyclability of HDPE reduces the demand for virgin plastic and lowers greenhouse gas emissions, making...

Euromonitor International's Home Care Packaging in Argentina report offers insight into key trends and developments driving packaging across the category.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Care Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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HOME CARE PACKAGING IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles dominate due to their versatility and unmatched suitability

Larger pack sizes like 3,000ml popular as consumers look to save money by bulk buying

Squeezable plastic tubes lose share with consumers preferring enhanced functionality

PROSPECTS AND OPPORTUNITIES

Other rigid containers expected to lose share to lighter and more economical options

Share of liquid detergents is expected to grow over the forecast period

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