

## **Footwear in Spain**

Market Direction | 2024-11-22 | 20 pages | Euromonitor

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### **Report description:**

Despite registering growth in both retail volume and current value terms in 2024, the footwear category saw a weaker performance compared to previous years of the review period. Declining disposable incomes, driven by inflation and higher interest rates, are curtailing interest spending on fashion products, particularly in categories like footwear, where products are typically designed to be durable. Similar to 2023, Spaniards are extending the time between replacing footwear, limiting the categ...

Euromonitor International's Footwear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Cash-strapped Spaniards eschew discretionary footwear purchases in 2024

Sustainability remains important, but price is the deciding factor

Nike retains the lead in 2024 but loses share to second-ranking Zara

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