

## **Footwear in Japan**

Market Direction | 2024-11-20 | 21 pages | Euromonitor

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### **Report description:**

According to Euromonitor's travel data, the number of inbound arrivals in Japan experienced a dramatic decline in 2020, followed by another decrease in 2021, which saw arrivals drop to less than 1% of the 2019 figures. However, from 2022 onwards, a rebound began, and with the transition of COVID-19 to a lower risk category in 2023, there was a significant recovery. By 2024, inbound arrivals are expected to surpass the pre-pandemic levels of 2019. Looking ahead, the number of inbound arrivals is...

Euromonitor International's Footwear in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Nike Japan Co Ltd leads, but the competition intensifies

Increase in brands promoting sustainability and expanding choices

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Footwear tailored for older people to gain momentum in an ageing society

Health management with smart shoes

Technology will improve the shopping experience

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