

Footwear in Indonesia

Market Direction | 2024-11-18 | 20 pages | Euromonitor

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Report description:

Sneakers have become a significant part of the footwear market in Indonesia, gaining widespread popularity across all age groups and genders. In recent years, sneakers have evolved from being purely functional to a key element of personal identity, with many consumers selecting styles that reflect their personality and lifestyle. This shift is driven by fashion trends, increased health awareness, and the growth of e-commerce marketplaces, making sneakers accessible to a wider audience.

Euromonitor International's Footwear in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
November 2024

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