

Food Preparation Appliances in Chile

Market Direction | 2024-11-22 | 36 pages | Euromonitor

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Report description:

Retail volume sales of food preparation appliances are expected to increase in Chile in 2024. Indeed, the food preparation appliances category has continued to grow in both volume and value terms during the year, pushed by the good performance of items that are widely perceived to be extremely useful, and even necessary, in Chilean kitchens, such as blenders and mixers. With the normalisation of imports, the market offer has also increased. Furthermore, with a more financially cautious consumer,...

Euromonitor International's Food Preparation Appliances in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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