

## **Eye Care in Austria**

Market Direction | 2024-11-21 | 24 pages | Euromonitor

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### **Report description:**

Eye care saw a positive performance in retail value and volume sales in 2024. Sales benefitted positively from factors such as weather conditions, which specifically boosted the performance of allergy eye care. Furthermore, the continuously aging population drove sales, while increasing screen time put strain on the eyes and led more consumers to seek corrective eyewear. More consumers were working from the office following the removal of COVID-19 restrictions, with central AC and heating system...

Euromonitor International's Eye Care in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eye Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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