

Dishwashers in Malaysia

Market Direction | 2024-11-22 | 36 pages | Euromonitor

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Report description:

Dishwashers are perceived to use large amounts of electricity with each cycle and are seen as a non-essential investment for most homes. As such, only 2% of households possessed dishwashers in 2024, a figure which barely changed over the review period. This situation was not helped by the hike in electricity tariff in 2024 which made operating costs even higher. Consumers are increasingly demanding more energy-efficient home appliances - spearheaded by millennials and Generation Z consumers - wi...

Euromonitor International's Dishwashers in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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