

## **Dishwashers in China**

Market Direction | 2024-11-19 | 37 pages | Euromonitor

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### **Report description:**

Dishwashers is projected to exhibit steady growth in 2024, with minimal impact from real estate pressures thanks to its low penetration rate (3%) and the appliance renewal incentives released in the second half of the year. Overall, dishwashers in China is anticipated to grow by 4% to reach 2.5 million units in retail volume terms, showcasing robust market adaptability and increasing consumer acceptance. Built-in dishwashers accounts for the highest share of sales within dishwashers, and is also...

Euromonitor International's Dishwashers in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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