

Digestive Remedies in Austria

Market Direction | 2024-11-21 | 25 pages | Euromonitor

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Report description:

Digestive remedies saw a strong performance in current retail value sales in 2024 in Austria. Tolerated price increases contributed to the stronger growth of value sales, which outperformed the rise in demand. Stress and worries, including economic and financial development, in addition to unhealthy diets were key drivers of sales. Eating fast or on the go often leads to indigestion, heartburn, or other digestive ailments, which in turn increases the need for remedies to help relieve these issue...

Euromonitor International's Digestive Remedies in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Digestive Remedies in Austria
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List Of Contents And Tables

DIGESTIVE REMEDIES IN AUSTRIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Stress and unhealthy lifestyles drive sales of digestive remedies

The use of probiotics challenges sales of digestive remedies in 2024

Sanofi-Aventis and Bayer retain the top spots with strong consumer trust

PROSPECTS AND OPPORTUNITIES

Stress, anxiety and food choices motivate consumers to buy digestive remedies

Preventative health and natural remedies challenge sales across the forecast period

E-commerce gains ground as pharmacies offer online sales options

CATEGORY DATA

Table 1 Sales of Digestive Remedies by Category: Value 2019-2024

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN AUSTRIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2023-2024

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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