

Dermatologicals in Austria

Market Direction | 2024-11-21 | 26 pages | Euromonitor

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Report description:

Dermatologicals continued to record strong single-digit retail value growth in Austria in 2024. The end of social distancing after COVID-19 continued to benefit sales of dermatologicals like medicated shampoos, hair loss treatment and topical germicides. Topical germicides saw a boost in sales due to a rise in injuries following increased physical activity, including outdoor sports. In addition, many Austrians are increasingly interested in investing in products to help minimise and counter th...

Euromonitor International's Dermatologicals in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicides/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dermatologicals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

November 2024

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