

Dairy Packaging in Ukraine

Market Direction | 2024-08-20 | 9 pages | Euromonitor

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Report description:

PET bottles have become a popular choice for drinking yoghurt due to their lightweight nature, which makes them easy to carry and reduces transportation costs. In addition, PET bottles offer superior barrier properties, protecting the product from light, oxygen and microorganisms, thereby ensuring food safety and extending shelf life. In fact, PET bottles have an oxygen barrier that is 15-30 times more effective than that of HDPE bottles. This high level of protection preserves the quality and f...

Euromonitor International's Dairy Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles gaining share in drinking yoghurt as they are seen as an economical option

Gable top liquid cartons the leading pack type in flavoured milk drinks

Larger pack sizes seeing growth in dairy products as uncertainty looms over the country

PROSPECTS AND OPPORTUNITIES

Shaped liquid cartons to gain share in fresh milk, boosted by a new brand launch

Yagotynske's new products should boost the use of flexible plastic in cheese packaging

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