

Dairy Packaging in Thailand

Market Direction | 2024-07-11 | 9 pages | Euromonitor

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Report description:

Total dairy packaging volumes in Thailand increased for a second year in 2023, but were still unable to recover fully from the impact of COVID-19, and volumes remained below the pre-pandemic (2019) level. Shelf stable milk accounted for a high share of packaging volumes in this year. Brick liquid cartons remained the dominant pack type for shelf stable milk in 2023, as it provides a long shelf life, protects the milk from external contaminants, and packaging developments have continued. Neverthe...

Euromonitor International's Dairy Packaging in Thailand report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN THAILAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Metal beverage cans gains share for shelf stable milk due to durability

Demand for convenience boosts gable top liquid cartons in fresh milk packaging

Barrier properties of aluminium/plastic pouches aid their adoption in coffee whiteners

PROSPECTS AND OPPORTUNITIES

On-the-go consumption will lead to innovations in drinking milk products

Thin wall plastic containers set to grow in dairy packaging

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