

Dairy Packaging in Switzerland

Market Direction | 2024-07-05 | 9 pages | Euromonitor

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Report description:

Total dairy packaging volumes in Switzerland saw another year of decline in 2023, in a normalisation trend after an exceptional year in 2020, the first year of the pandemic, although volumes remained above the pre-pandemic level. This same pattern was also seen by butter and spreads. Flexible aluminium/paper remained by far the preferred pack type for butter and spreads in 2023. It also saw a decline in packaging volumes slower than that of the overall category in 2023, therefore increasing its...

Euromonitor International's Dairy Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Packaging market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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DAIRY PACKAGING IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience is one of the major factors why flexible aluminium/paper is popular for butter and spreads

Thin wall plastic containers are popular for cheese and yoghurt due to their durability

Flexible plastic is the main pack type used for chilled snacks, owing to its cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Consumers will continue to prefer smaller pack sizes in yoghurt, as they are more convenient

Share of HDPE bottles likely to increase in coffee whiteners owing to good preservation qualities

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