

## **Dairy Packaging in Mexico**

Market Direction | 2024-05-29 | 8 pages | Euromonitor

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### **Report description:**

Rigid plastic is the main packaging format used for dairy products in Mexico, accounting for more than half of the unit volumes used in this category. Rigid plastic has also been gaining unit volume share in recent years, including 2023. Rigid plastic has been recording increasing demand in dairy as this type of packaging is seen as being sustainable and also helps to preserve the quality and taste of the dairy products it houses. HDPE bottles and thin wall plastic containers are the two main ty...

Euromonitor International's Dairy Packaging in Mexico report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rigid plastic the main pack type used for dairy packaging in Mexico

Nestle launches new eco-friendly condensed milk packaging

Large pack sizes popular among Mexican consumers for their dairy purchases

PROSPECTS AND OPPORTUNITIES

Tetra Pak develops carbon-neutral aseptic beverage carton featuring a paper-based barrier

Premiumisation will help drive usage of PET bottles in milk

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