

## Dairy Packaging in Indonesia

Market Direction | 2024-07-11 | 9 pages | Euromonitor

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### Report description:

Flexible plastic has been recording strong growth in the packaging of butter and spreads as this pack type provides excellent barrier properties against oxygen, moisture and light, which are crucial for preserving the freshness and quality of butter. The airtight seals and high-barrier films used in flexible plastic packaging help keep butter safe from external contaminants, extending its shelf life. The barrier properties of flexible plastic packaging ensure that butter remains fresh for longer...

Euromonitor International's Dairy Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Butter and Spreads, Cheese, Drinking Milk Products, Other Dairy, Yoghurt and Sour Milk Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Dairy Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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List Of Contents And Tables

DAIRY PACKAGING IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic becomes the leading pack type in butter and spreads

Launch of yoghurt sticks in flexible aluminium/plastic packaging by leading dairy player

Small pack sizes popular in flexible aluminium/plastic in powder milk

PROSPECTS AND OPPORTUNITIES

Metal beverage cans will gain share in milk packaging as leading player introduces new flavours

HDPE bottles expected to see strong growth in flavoured milk drinks and yoghurt

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