

## **Crown Holdings Inc in Packaging (World)**

Global Strategy | 2024-11-20 | 27 pages | Euromonitor

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### **Report description:**

Crown is a leading manufacturer of metal packaging, with a particular focus on beverage cans. Metal packaging benefits from strong sustainability perceptions and beverage cans are popular across many alcoholic and soft drinks categories. However, Crown is also facing significant challenges in the years ahead, given the maturity of key categories, competition from alternative glass and plastic packaging, and the risk that financial pressures could continue to impact consumption behaviour.

Euromonitor International's Crown Holdings Inc in Packaging (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Packaging industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Key findings

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