

Credit Cards in China

Market Direction | 2024-11-19 | 27 pages | Euromonitor

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Report description:

Credit cards in China is expected to continue to experience contraction in 2024 in terms of both cards in circulation and volume and current value transactions. The reduction in the number of cards in circulation is mainly affected by ongoing government efforts to clean up "sleep accounts", which are defined as credit card accounts with no active transactions in the past five years, according to the National Financial Regulatory Administration (NFRA). The declines in transaction volumes and valu...

Euromonitor International's Credit Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2024

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Mastercard approved to clear domestic payments in China
Digital wallets enable international tourists to pay with overseas credit cards

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Digital wallet credit cards set to gain traction
China will embrace more inbound travel card payments

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