

## **Cooking Ingredients and Meals in Sri Lanka**

Market Direction | 2024-11-20 | 45 pages | Euromonitor

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### **Report description:**

Sales of cooking ingredients and meals in 2024 were heavily influenced by several important aspects. Sri Lanka's economic and political unrest negatively impacted consumer purchasing decisions, while there was a notable drop in store visits during the monsoon season. However, a slow but steady decrease in inflation stimulated a modest positive trend in higher spending. Aggressive pricing helped certain grocery retailers achieve success and boosted the popularity of private label products.

Euromonitor International's Cooking Ingredients and Meals in Sri Lanka report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cooking Ingredients and Meals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2024

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