

Consumer Credit in Hong Kong, China

Market Direction | 2024-11-18 | 15 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Despite a sluggish economic outlook, Hong Kong residents have exhibited a robust appetite for borrowing. Following the relaxation of COVID-19 restrictions, there was a surge in pent-up demand for travel, dining, and entertainment. This led to increased spending, often financed through credit. The decline in unemployment has bolstered consumer confidence and disposable income. As more people return to work, their spending power increases.

Euromonitor International's Consumer Credit in Hong Kong, China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Auto Lending, Card Lending, Durables Lending, Education Lending, Home Lending, Other Personal Lending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Credit market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

www.scott-international.com

Table of Contents:

Consumer Credit in Hong Kong, China
Euromonitor International
November 2024

List Of Contents And Tables

CONSUMER CREDIT IN HONG KONG, CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Local consumers exhibit a robust appetite for borrowing

Digital banks drive innovation in consumer credit capabilities

PROSPECTS AND OPPORTUNITIES

Credit-seeking younger generations as key growth driver

Balance between utilising data for personalisation and ensuring data privacy is key moving forward

Digital banks play increasingly important role in consumer financial services

CATEGORY DATA

Table 1 Consumer Credit: Outstanding Balance by Category: Value 2019-2024

Table 2 Consumer Credit: Outstanding Balance by Category: % Value Growth 2019-2024

Table 3 Consumer Credit: Gross Lending by Category: Value 2019-2024

Table 4 Consumer Credit: Gross Lending by Category: % Value Growth 2019-2024

Table 5 Forecast Consumer Credit: Outstanding Balance by Category: Value 2024-2029

Table 6 Forecast Consumer Credit: Outstanding Balance by Category: % Value Growth 2024-2029

Table 7 Forecast Consumer Credit: Gross Lending by Category: Value 2024-2029

Table 8 Forecast Consumer Credit: Gross Lending by Category: % Value Growth 2024-2029

CONSUMER LENDING IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer lending in 2024: The big picture

2024 key trends

Weak performance for gross lending under mortgages/housing

Small personal loans are led by financial service providers

What next for consumer lending?

MARKET DATA

Table 9 Consumer Lending: Outstanding Balance by Category: Value 2019-2024

Table 10 Consumer Lending: Outstanding Balance by Category: % Value Growth 2019-2024

Table 11 Consumer Lending: Gross Lending by Category: Value 2019-2024

Table 12 Consumer Lending: Gross Lending by Category: % Value Growth 2019-2024

Table 13 Consumer Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 14 Mortgages/Housing: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 15 Consumer Credit: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 16 Card Lending: Non-performing vs Other Loans Outstanding Balance: % Value 2019-2024

Table 17 Forecast Consumer Lending: Outstanding Balance by Category: Value 2024-2029

Table 18 □Forecast Consumer Lending: Outstanding Balance by Category: % Value Growth 2024-2029

Table 19 □Forecast Consumer Lending: Gross Lending by Category: Value 2024-2029

Table 20 □Forecast Consumer Lending: Gross Lending by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer Credit in Hong Kong, China

Market Direction | 2024-11-18 | 15 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User Licence (1 Site)	€1990.00
	Multiple User Licence (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-03"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com