

## **Confectionery Packaging in Ukraine**

Market Direction | 2024-08-20 | 9 pages | Euromonitor

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### **Report description:**

Folding cartons are the main pack type in boxed assortments as they offer a high degree of design flexibility, allowing brands to create visually appealing and customised packaging for their boxed assortments. In addition, the flat pack nature of folding cartons enables efficient storage and transportation, while still providing a sturdy and protective container for the assortment. Moreover, the rigid structure of folding cartons helps protect the individual products within the boxed assortment...

Euromonitor International's Confectionery Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Confectionery Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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