

## **Confectionery Packaging in the US**

Market Direction | 2024-06-21 | 8 pages | Euromonitor

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### **Report description:**

Growing eco awareness across the US is driving consumers to seek out products that provide more sustainable end-of-cycle outcomes for packaging and the reduction of plastic waste generation. In turn, packaging players are responding to this demand by leveraging new technologies that can create recyclable alternatives for confectionery packaging with the same performance standards. Packaging giant Amcor, for example, expanded its AmFiber portfolio in 2023 with Performance Paper packaging for conf...

Euromonitor International's Confectionery Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Confectionery Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Confectionery Packaging in the US

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List Of Contents And Tables

CONFECTIONERY PACKAGING IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Packaging manufacturers embracing paper to boost their sustainability credentials

Plant-based pouches are the latest innovation in circular packaging

Sugar confectionery seeing packaging innovations that engage children with arts and crafts

PROSPECTS AND OPPORTUNITIES

Plastic pouches to gain share from flexible plastic in sugar confectionery

Premiumisation in chocolate confectionery is expected to boost the usage of paper packaging

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