

## Confectionery Packaging in Indonesia

Market Direction | 2024-07-11 | 8 pages | Euromonitor

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### Report description:

Flexible plastic is the dominant pack type used for chocolate pouches and bags due to its practicality and convenience, with this expected to remain the case over the forecast period. Containers made from flexible plastic in this category are lightweight, durable and provide excellent protection against moisture and contaminants, preserving the chocolate's quality and extending its shelf life. Brands like Junglegold cater to this trend by offering products such as Bali 80% Cacao Extra Dark Choco...

Euromonitor International's Confectionery Packaging in Indonesia report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Confectionery Packaging market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### CONFECTIONERY PACKAGING IN INDONESIA

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic the dominant pack type for chocolate pouches and bags

Sugar confectionery packaging in metal tins gaining traction due to its durable features

Small pack sizes popular in countlines

#### PROSPECTS AND OPPORTUNITIES

Health and wellness trends will continue to shape confectionery packaging

The 20g pack size is expected to continue gaining share thanks to its versatility and cost-effectiveness

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