

Concentrates in Portugal

Market Direction | 2024-11-19 | 30 pages | Euromonitor

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Report description:

In Portugal, the consumer landscape shifted towards the on-trade in 2024, with more consumers eating out. This growing trend of dining outside the home led to a fall in retail volume sales, contributing to a slowdown in its overall growth. While the liquid concentrates segment saw a slight increase in volume sales, growth remained modest. Meanwhile, powder concentrates continued to face stagnation as consumers prefer more convenient and ready-to-drink options available in foodservice outlets. Th...

Euromonitor International's Concentrates in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Rising prices and health concerns negatively impact sales of powder concentrates

Low level of private label options as leading players maintain their share in 2024

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