

Coffee in Portugal

Market Direction | 2024-11-18 | 21 pages | Euromonitor

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Report description:

The demand for coffee outpaced supply in 2024, creating significant pressure on consumer prices. This imbalance was driven by increasing global demand for coffee, alongside challenges in production. One of the key factors contributing to this situation was the 2023 coffee harvest, which was negatively affected by weather. Unfavourable weather conditions led to a poor harvest, exacerbating existing supply chain disruptions and causing a substantial increase in production costs. As a result, coffe...

Euromonitor International's Coffee in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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COFFEE IN PORTUGAL

KEY DATA FINDINGS

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While retail value sales decline in 2024, on-trade consumption of coffee rises
With coffee prices rising, private label continues to increase its share

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