

Charge Cards in the United Kingdom

Market Direction | 2024-11-22 | 30 pages | Euromonitor

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Report description:

Charge card usage in the UK increased in volume and value terms in 2022 and 2023 as a result of consumers turning to different credit options to navigate the cost-of-living crisis. However, as the economy has stabilised, with inflation falling to 2% in May 2024, charge card usage has resumed its historical declining trend. The main reason is that these types of cards are not particularly popular among UK consumers; instead, they prefer to use other card payment methods such as debit and credit c...

Euromonitor International's Charge Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CHARGE CARDS IN THE UNITED KINGDOM

KEY DATA FINDINGS

2024 DEVELOPMENTS

As economy stabilises and consumers increasingly turn to other payment options, charge card usage resumes declining trend
Preference for UK businesses to use electronic payments compounds losses for commercial charge cards
Charge card competition is concentrated among a small number of players

PROSPECTS AND OPPORTUNITIES

Despite higher demand for credit, personal charge cards will fall behind more appealing options
Commercial charge cards set to continue declining as businesses favour credit cards and electronic payments
Competitive landscape likely to change over forecast period as participants move towards more profitable segments

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