

Carbonates in Saudi Arabia

Market Direction | 2024-11-18 | 33 pages | Euromonitor

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Report description:

The hot climate in Saudi Arabia continues to drive strong sales of carbonated beverages. The Kingdom's dry desert climate, combined with soaring temperatures, particularly in the summer months, leads many consumers to seek cold drinks, particularly carbonates, as a way to stay cool and hydrated. Outdoor activities, cultural festivals, and events further boost demand in foodservice outlets like restaurants, cafes, hotels, and entertainment venues. Current on-trade trends also highlight the growin...

Euromonitor International's Carbonates in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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