

Carbonates in Peru

Market Direction | 2024-11-19 | 33 pages | Euromonitor

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Report description:

The sustained hot weather in Peru during early 2024, intensified by the El Nino phenomenon, supported growth in demand for carbonates as consumers sought more hydration options. Although temperatures began to decline in May, stabilising the demand, the initial heatwave set a positive tone for off-trade volume sales throughout the year. Additionally, economic recovery and rising prices in 2024 contributed to moderate growth in value, albeit slower than in 2023, when increased freight costs due to...

Euromonitor International's Carbonates in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CARBONATES IN PERU

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Positive performance, favoured by the weather

PepsiCo Inc. gains new momentum thanks to global rebranding

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MARKET DATA

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